



FOR IMMEDIATE RELEASE

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OPENING DAY FESTIVITIES KICK OFF THE 111TH KENTUCKY STATE FAIR

LOUISVILLE, KY (August 19, 2015) - Several events on Thursday, August 20 will kick off the opening day of the Kentucky State Fair. Events include the Kentucky Commodity Group Appreciation Breakfast, Opening Day Ceremony, a free Action XTREME Sport Show in Freedom Hall and the free concerts in Cardinal Stadium.

The Fair opens with the Kentucky Commodity Group Appreciation Breakfast sponsored by the Kentucky Department of Agriculture at 7:00 a.m. All commodity groups will be represented.

The official ribbon cutting takes place at 5:30 p.m. on the Family Stage in South Wing C Lobby. Governor Steve Beshear, Lieutenant Governor Crit Luallen and Mayor Greg Fischer will speak. WHAS11's Joe Arnold will emcee the ceremony and ribbon cutting.

Freedom Hall Main Stage Concert Series opens with The Action XTREME Sport Show featuring the world's number one traveling extreme sports entertainment teams, the BMX Pros and Team FMX. This free event is at 7 p.m. and no tickets are needed.

Slaughter with Great White perform for free at 8 p.m. in Cardinal Stadium to kick off the Turf Concert Series.

The 2015 Kentucky State Fair runs through August 30 at the Kentucky Exposition Center. For more information visit www.kystatefair.org or follow us on Facebook and Twitter.

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ABOUT THE KENTUCKY STATE FAIR

The Kentucky State Fair is an 11-day celebration of the history, heritage and culture of the Bluegrass State. More than 600,000 attend America's largest indoor fair, which uses over 1.2 million square feet of contiguous exhibit space at the Kentucky Exposition Center. While its roots are in agriculture, the Kentucky State Fair has grown into a trade and public education exposition, as well as a major entertainment venue. The World's Championship Horse Show, held during the Fair, is the world's richest and most prestigious Saddlebred show. Attendees and exhibitors contribute over \$15.3 million annually in economic impact. The Kentucky State Fair & World's Championship Horse Show are owned and produced by the Kentucky State Fair Board, an agency of the Kentucky Tourism, Arts and Heritage Cabinet.