



KENTUCKY EXPOSITION CENTER

FOR IMMEDIATE RELEASE

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LEADING CONSTRUCTION AND ELECTRICAL EXPOSITION CONTINUES TO GROW AT THE KENTUCKY EXPOSITION CENTER

LOUISVILLE, KY (September 22, 2015) – One of the largest tradeshow in the country returns to Louisville for a record-breaking year bringing more than 17,000 attendees and 900 exhibitors to the Kentucky Exposition Center. The 2015 International Construction and Utility Equipment Exposition will be the largest event yet, with more than 27 acres of exhibits, more than 900 exhibitors, including more than 200 companies new to the show,

Held Tuesday, Sept. 29 –Thursday, Oct. 1, the industry-only event is expected to generate \$9.5 million of economic impact. The expo attracts professionals who work in electric, phone, cable, water, general construction, landscaping and public works. Equipment and exhibitors will fill the North Wing, East Hall, South Wing and West Hall and overflow into outdoor areas around the facility.

Held every two years, the International Construction and Utility Expo is the largest event in North America for utilities and utility contractors seeking new equipment and technology for construction and rehabilitation projects. The event features workshops, exhibits and product demonstration areas.

The biennial exposition won Trade Show Executive magazine's Gold 100 list for 2013 shows, ranking No. 1 for biennial shows and No. 2 among all exhibitions held in the U.S. The Gold 100 annually recognizes the top trade shows across all industries by exhibit space.

The exposition originated in 1964 as a way to help solve equipment evaluation and communications problems and has been held in Louisville since 1987. For more information, visit <http://www.icuee.com>.

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ABOUT THE KENTUCKY EXPOSITION CENTER

One of the top 10 largest public facilities of its kind in the United States, the Kentucky Exposition Center features 1.2 million square feet of contiguous exhibit space including Freedom Hall, an indoor arena which seats over 19,000 people. The facility's class "A" exhibit space totals 677,000 square feet and accommodates an amazing spectrum of events year round. The expo center is the permanent home for the Kentucky State Fair, the National Farm Machinery Show, and the North American International Livestock Exposition. For more information, go online to www.kyexpo.org.

ABOUT PARKING

Conveniently located adjacent to the Louisville International Airport and near the junction of three major interstates, the Kentucky Exposition Center is easily accessible and just five minutes south of downtown Louisville. The spacious grounds have 19,000 parking spaces and is accessible from six gates surrounding the facility. Gates are located off of Phillips Lane, Crittenden Drive and Preston Highway. Parking at the Kentucky Exposition Center is \$8 per vehicle and \$20 per bus.